WHAT IS CLAIMED IS:

1. A conveying system for conveying and selectively diverting articles, comprising:

a conveyor for conveying articles in a longitudinally downstream direction, the conveyor having a conveying surface defining a longitudinal edge; and

a diverter blade arranged to be rotated about a generally vertical rotary axis from a retracted position along the longitudinal edge of the conveying surface to an extended position across the conveying surface to displace an article;

the diverter blade forming a pusher portion defining a pusher surface spaced downstream of the rotary axis;

the diverter blade having a void arranged between the rotary axis and the pusher portion for enabling a subsequent article to pass downstream of the axis without contacting the diverter blade while the diverter blade is in an extended position.

2. A conveying system according to claim 1, wherein the pusher surface is spaced apart from the rotary axis in a direction of conveyance by a distance of at least 1/4 of a length of the pusher surface.

3. A conveying system according to claim 2 wherein the distance is at least ½ of the length of the pusher surface.

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- 4. A conveying system according to claim 2, wherein the distance is at least 2/3 of the length of the pusher surface.
- A conveying system according to claim 1, further comprising a torque-transmitting member connected to the diverter blade for rotating the diverter blade.

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- 6. A conveying system according to claim 1, wherein the pusher portion is connected to the axis by a connection portion, an intersection of the connecting portion and the pusher surface forming a step.
- 7. A conveying system according to claim 1, wherein the pusher surface is planar.
- 8. A conveying system according to claim 1, wherein the pusher surface is curved as viewed in a vertically downward direction.
 - 9. A conveying system according to claim 1 wherein the pusher portion is connected to the axis by a connecting portion, the pusher portion being pivotably mounted to the connecting portion, and a shock absorbing mechanism connected between the pusher portion and the connecting portion.
- 10. The conveying system according to claim 9 wherein the pusher surface is elastic to absorb shock.
 - 11. The conveying system according to claim 1 wherein the pusher surface is elastic to absorb shock.

12. A conveying system according to claim 1, wherein the connecting portion having a connector surface facing the conveyor edge, the pusher surface being positioned closer to the conveyor than is the connector surface, in the retracted position of the diverter blade.

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13. A conveying system for conveying and selectively diverting articles, comprising:

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a conveyor for conveying articles in a longitudinally downstream direction, the conveyor having a conveying surface defining a longitudinal edge; and

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a diverter blade arranged to be rotated about a generally vertical rotary axis from a retracted position along the longitudinal edge of the conveying surface to an extended position across the conveying surface to displace an article,

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the diverter blade having a pusher portion defining a pusher surface spaced downstream of the rotary axis by a connecting portion of the diverter blade,

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wherein a section of the connecting portion disposed immediately downstream of the rotary axis extends in a direction away from the edge of the conveying surface in the retracted position of the diverter blade, wherein the section avoids contact with a subsequent article while the diverter blade is in an extended position.

14. A diverter blade for displacing articles from a conveying surface, comprising:

a rear mounting portion;

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a front pusher portion defining a planar pusher surface; and

a connecting portion interconnecting the mounting portion and the pusher portion;

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wherein a rear section of the connecting portion disposed immediately forward of the mounting portion extends in a direction offset from the pusher surface to form a void.

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- 15. A diverter blade according to claim 14, wherein an intersection of the connecting portion and the pusher surface forms a step.
- 16. A diverter blade according to claim 14 wherein the pusher portion is connected to the connecting portion by a pivot, and a shock absorbing mechanism is connected between the pusher portion and the connecting portion.
- 17. A diverter blade according to claim 16 wherein the pusher surface is formed of an elastic material to absorb shock.

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18. A diverter blade according to claim 14 wherein the pusher surface is formed of an elastic material to absorb shock.

- 19. A diverter blade according to claim 14 further including a rotary axle at the rear mounting portion.
- 20. A method of selectively diverting articles from a conveyor by a diverter blade positioned next to a longitudinal edge of the conveyor, the blade including a pusher portion arranged to move across the conveyor between retracted and fully extended positions in response to a pivoting of the diverter blade about a generally vertical axis, the axis being spaced from the pusher portion in a direction opposite a longitudinal direction of article conveyance, the method comprising the steps of:
 - A) conveying the articles in a longitudinal downstream direction, with a side of the articles disposed adjacent the longitudinal edge of the conveyor, and with a first of the articles spaced downstream of a second of the articles;
 - B) maintaining the diverter blade in the retracted position until the first article reaches a position adjacent the pusher portion of the retracted diverter blade; then
 - C) pivoting the diverter blade from the retracted position to the fully extended position to cause the pusher portion to push the first article from the conveyor; then
 - D) pivoting the diverter blade from the fully extended position to the retracted position; and

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- E) causing the second article to pass downstream of the pivot axis and into a void formed by the diverter blade prior to the diverting blade reaching the retracted position during steps C and D, to avoid contact between the trailing article and the diverter blade.
- 21. The method according to claim 20, wherein the diverter blade travels from the retracted position to the fully extended position and then back to the retracted position in a cycle time, and the conveyor travels at a conveying speed, wherein a spacing between the first and second articles during step A is shorter than the cycle time multiplied by the conveying speed.

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- 22. A diverter blade for diverting articles from a conveyor, comprising a rear connecting portion, and a front pusher portion mounted to the connecting portion by a pivot, and a shock-absorbing mechanism connected between the pusher portion and the connecting portion.
- 23. The diverter blade according to claim 19 wherein the shockabsorbing mechanism comprises a spring and a damper.
 - 24. The diverter blade according to claim 22 wherein the pusher portion is formed of an elastic material to absorb shock.